

BOOK FAIR Luau

It's a Reading Celebration!

Dear Parents and Families:

Reading is the most important skill you can teach a child. Of all the skills children learn, it is the one you can influence the most.

Our Scholastic Book Fair theme – **Book Fair Luau! It's a Reading Celebration!** – is part of an exciting reading event that brings to school a wonderful selection of fun, engaging, and affordable books kids want to read. Giving kids access to good books and the opportunity to choose their own books will motivate them to read more. We will have a **Wish List** for each classroom as well as an opportunity to give back to the school and the community by donating to our **One for Books** program. More on those programs will be coming soon.

Book Fair Dates: February 13 – 17, 2012
Special Events: Grand/Family Event
Wednesday, February 15, 2012
2:30 – 6:30

If you're all booked up during Book Fair week (or just want to keep shopping), be sure to visit the Book Fair online at <http://bookfairs.scholastic.com/homepage/pensacolabeachelementarysch> or visit the PBES website for a direct link. The online Book Fair is available for an extended time from:

February 1 -- 17, 2012

- Find an expanded selection of books for the whole family—preschool to adults
- Share your Book Fair with family and friends
- All orders ship to school for FREE and each purchase benefits our school

We invite you to visit our Scholastic Book Fair and experience a celebration of reading that provides families the opportunity to get involved in a universal mission: *encouraging kids to read every day so they can lead better lives.*

Reading is vital to every child's success, and raising kids as readers means getting involved while they're young. Now is the time. Hope to see you there!

 SCHOLASTIC

Read Every Day. Lead a Better Life.

